

# 2023–2026 Strategic Plan

## » Our vision:

is for a healthy, safe Tasmania free from sexual harm.

## » Our pillars / objectives:

### Our purpose is to:

- » lift the veil of secrecy surrounding sexual harm
- » facilitate healing for victim/survivors and anyone impacted by sexual harm
- » contribute to political and cultural change, informed by evidence about the impacts of sexual harm
- » support communities and organisations to stop sexual harm before it starts

## SUSTAINABILITY

- » Ensure we are a well-run and viable organisation
- » Develop diverse income streams via prevention, education, partnerships and fundraising
- » Build organisational change capability and agility
- » Foster a culture of collegiality, well-being and achievement

## EVIDENCE

- » Our services and programs are evidence-based and represent best practice
- » We collect and analyse evidence to inform our decision making and service provision
- » We undertake situational and environmental analysis to ensure that we understand the evolving needs of clients and communities

## ACTION

- » Positively impact sexual harm prevention and response through education, training and other targeted activities
- » Provide high-quality, trauma-informed counselling and support services to anyone impacted by sexual harm
- » Pro-actively recognise and address all barriers to accessing our support services, including meeting the specific needs of socially marginalised communities and clients
- » Extend the reach and accessibility of our counselling services, growing our local community outreach to meet evidenced demand
- » Regularly evaluate and review all our services to ensure we continually reflect evolving best-practice

## LEADERSHIP

- » We influence and contribute to the state-wide dialogue about prevention and response to sexual harm
- » We support all stakeholders to have a voice in decisions, in particular those who might otherwise struggle to be heard
- » We are recognized by our peers as leaders in all aspects of sexual harm prevention and response
- » We create an organisational culture where innovation and creative thinking is encouraged and rewarded
- » We build our internal leadership capacity and capabilities to best support the core needs of our clients, staff and the community



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